

RIVIERAKLUBBEN

FÖR ALLA SVENSKAR I FRANKRIKE

Make sure you are known among the Swedish community in France!

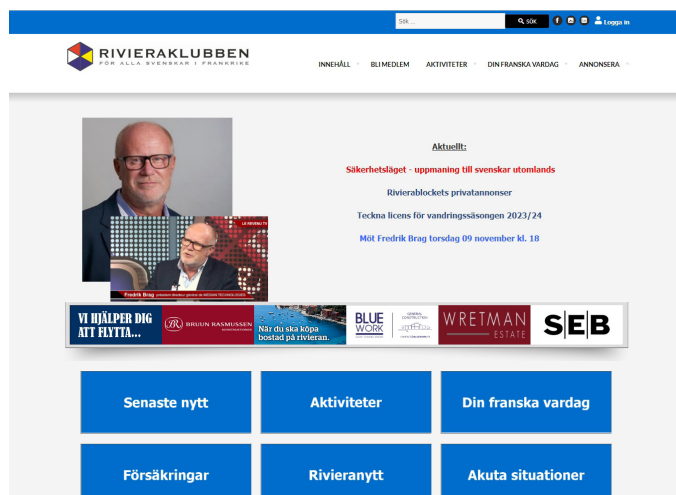
The Swedish association attracting most members in France was founded 45 years ago and have today 3 800 members. It is fair to say that all Swedish people are very comfortable dealing in English, but less so in French and often turn to our association as the first point of contact when looking for suppliers and service providers.

Rivieranytt - the association has its own magazine with 5 issues per year, the only Swedish magazine in France. It contains both news relating to life in France, as well as articles on cultural topics, and is kept and re-read over time by both members as well as non-members. Rivieranytt is printed on high quality paper and is available on our web site and can also be found at certain key locations such as the consulate and other Swedish institutions.



PLAN FOR 2024

No	Publishing	Script submission
1	7 February	19 January
2	10 April	22 March
3	5 June	17 May
4	18 September	30 August
5	20 November	1 November



www.rivieraklubben.com - Our web site has more than 10 000 unique visitors every month. The indepth content is continuously updated and comprises an invaluable source of information for all members helping them to navigate the French society and administration. On the web site they can also find a full list with description of all the member's benefits that are offered by our advertisers and partners that are also regularly promoted in our newsletters to increase the visibility.

Rivierakontakt - Every year a member directory is published and distributed by post to all the members. It also includes various useful information – food dictionary, as well as listing of contacts making it an everyday manual consulted on a very regular basis. Our advertising partners are well exposed and Rivierakontakt is a very important source for our members when looking for suppliers, banks, insurances etc.

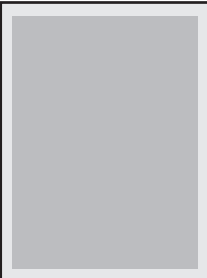
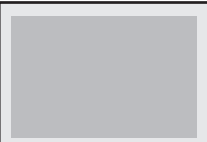





Please contact Kerstin Snellen - +33 (0)6 12 51 73 29 - annons@rivieraklubben.com

AD SIZES AND PRICE LIST 2024

ALL RATES EXCLUSIVE VAT

RIVIERANYTT (RN) - Published 5 times per year, printed in 3 000 copies reaching a far larger audience.

	1/1 PAGE Printing area: 178 x 240 mm (W x H) Bleed: 205 x 280 + 5 mm 1 125 € 1 year - 5 125 €		1/2 PAGE Printing area: 178 x 117 mm (W x H) Bleed: 205 x 137 + 5 mm 655 € 1 year - 2 975 €		1/4 PAGE 86 x 117 mm (W x H) 455 € 1 year - 2 075 €
	1/8 PAGE 86 x 55,5 mm (W x H) 245 € 1 year - 1 125 €		SMALL AD 56 x 36 mm (W x H) 100 € 1 year - 500 €		

WEBB BANNER

www.rivieraklubben.com

10 000 unique visitors per month

Link to your web site

(185 x 79 px - max 200 KB)

Per year **1 200 €**

Webb banner VIP only for gold packages

Larger size available up on request

FLYERS

- Printed on high quality paper and distributed with Rivieranytt.

Full page in colour **1 200 €**

Full page both sides in colour **1 800 €**

ADS FOR PRINT - to be sent in high definition (300 dpi) .jpg or. pdf files.

If you need assistance with the layout we can help: **50 € / h**

SPONSORSHIP

- Logo on web site and newsletters

Per year **2 500 €** - Special events on request.

ADVERTISING PACKAGES / 1 YEAR

	GOLD	SILVER	BRONZE
Full page RN	X		
Full page Rivierakontakt	X	X	
Half page RN		X	
Quarter page RN			X
Third page Rivierakontakt			X
Web banner VIP	X		
Web banner		X	X
Your logo on our news letter	X		
Greetings to new members	X		
Sponsor at welcome meeting	X		
Host an event	X		
Price 1 year	7 390 €	4 435 €	3 070 €

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