RIVIERAKLUBBEN

FÖR SVENSKAR I FRANKRIKE

Make sure you are known among the Swedish community in France!

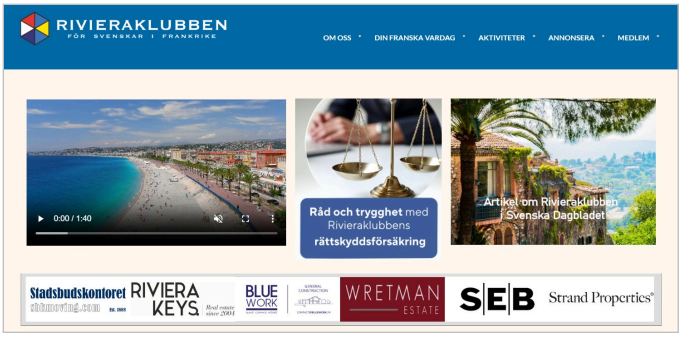
The Swedish association attracting most members in France was founded 50 years ago and have today close to 4000 members. It is fair to say that all Swedish people are very comfortable dealing in English, but less so in French and often turn to our association as the first point of contact when looking for suppliers and service providers.

Rivieranytt - the association has its own magazine with 5 issues per year, the biggest Swedish magazine in France. It contains both news relating to life in France, as well as articles on cultural topics, and is kept and re-read over time by both members as well as non-members. Rivieranytt is printed on high quality paper and is available on our web site and can also be found at certain key locations such as the consulate and other Swedish institutions.



PLAN FOR 2027

No	Publishing	Script submission
1	5 February	22 January
2	2 April	19 March
3	28 May	14 May
4	10 September	27 August
5	12 November	29 October



Web site - Is it worth to advert on our web site? Yes, by placing an ad you will reach more than 10 000 unique visitors every month. The indepth content is continuously updated and offers an invaluable source of information for all members helping them to navigate the French society and administration. On the web site they can also find a full list with description of all the member's benefits that are offered by our advertisers and partners that are also regularly promoted in our newsletters and social media to increase the visibility.

As an advertiser you will be building a long term relationship with the Swedish community all over France.

Read more about the different advertising packages on the next page and let us know if you have any questions or special wishes.

Don't hesitate, join us now!

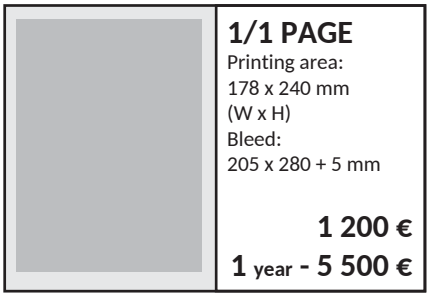
Please contact annons@rivieraklubben.com

RIVIERAKLUBBEN - Association Suédoise de la Côte d'Azur - VILLA INGEBORG - 40 av de Verdun - 06800 Cagnes-sur-Mer - FRANCE
+33 (0)4 92 13 15 34 (weekdays at 10-12) - annons@rivieraklubben.com

AD SIZES AND PRICE LIST 2027

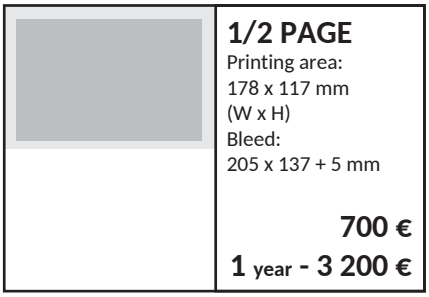
ALL RATES EXCLUSIVE VAT

RIVIERANYTT (RN) - Published 5 times per year, printed in 3 000 copies reaching a far larger audience.



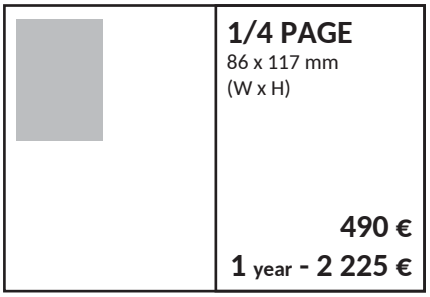
1/1 PAGE
Printing area:
178 x 240 mm
(W x H)
Bleed:
205 x 280 + 5 mm

1 200 €
1 year - 5 500 €



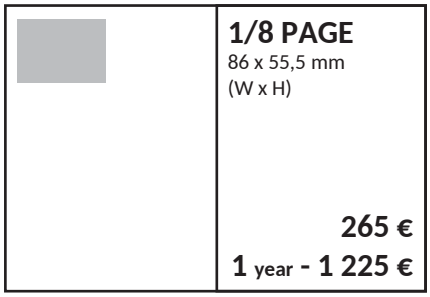
1/2 PAGE
Printing area:
178 x 117 mm
(W x H)
Bleed:
205 x 137 + 5 mm

700 €
1 year - 3 200 €



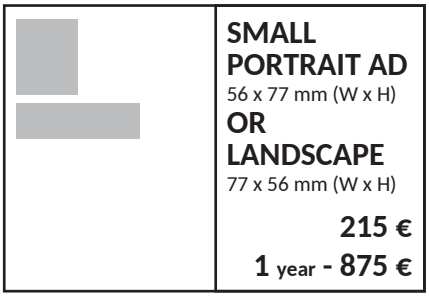
1/4 PAGE
86 x 117 mm
(W x H)

490 €
1 year - 2 225 €



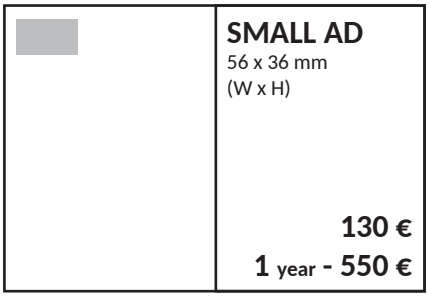
1/8 PAGE
86 x 55,5 mm
(W x H)

265 €
1 year - 1 225 €



SMALL PORTRAIT AD
56 x 77 mm (W x H)
OR LANDSCAPE
77 x 56 mm (W x H)

215 €
1 year - 875 €



SMALL AD
56 x 36 mm
(W x H)

130 €
1 year - 550 €

WEBB BANNER

www.rivieraklubben.com
10 000 unique visitors per month
Link to your web site
(185 x 79 px - max 200 KB)
Per year **1 600 – 2 000 €**
Webb banner VIP only for gold packages
Larger size available up on request

FLYERS

Printed on high quality paper and distributed with Rivieranytt.
Full page in colour **1 500 €**
Full page both sides in colour **2 000 €**

ADS FOR PRINT - to be sent in high definition (300 dpi) .jpg or. pdf files.

SPONSORSHIP – on request

Logo on web site and newsletters
Exclusive events offering sponsors unique brand exposure and networking opportunities.

ADVERTISING PACKAGES / 1 YEAR

	GOLD	SILVER	BRONZE
Full page RN	X		
Half page RN		X	
Quarter page RN			X
Web banner Gold	X		
Web banner Silver		X	
Web banner Bronze			X
Your logo under Contacts on our homepage	X	X	X
Your logo on every page of our homepage	X		
Greetings to new members	X		
Host events	X		
Featured on our social media	X	X	X
Logo in all mailings – newsletters, event invitations and event mailings	X		
Partner video – produced and published on all channels	X		
Price 1 year	**8 500 €**	**4 540 €**	**3 160 €**

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